

STYLE & Versatility

by industry

HEALTHCARE



30%
analytical



22%
driving



22%
amiable



26%
expressive

Though slightly weighted towards the Analytical Style, the healthcare industry contains virtually equal numbers of people in each Style. Healthcare professions run the gamut from emergency-room surgeons to administrative specialists in records departments. The wide range of occupations in this industry makes room for people of all Styles.

intro

draws

Because there are such a variety of job roles in this industry, healthcare occupations can require a high degree of knowledge and technical expertise gained from formal education, as well as excellent customer service skills, often within the same role. Thus, there is something for every Style. For example, many Analytical Style people are drawn to scientific and research roles, while many Amiable Style people will find a natural fit in roles where they can help others and care for them.

Each Style brings unique strengths to the healthcare field. Analytical people are skilled at developing and following procedures, which can literally help save lives in medical care. Amiable Style people are natural caretakers, helping patients feel at ease through their empathy and willingness to help. Expressive Style people can bring a sense of optimism and humor to customers who may otherwise struggle with worry and nervousness. Driving Style people can rally employees and provide quick direction in emergency situations.

strengths

#2

versatility

When compared with other industries, the healthcare industry has one of the highest average Versatility scores, ranking 2 out of 27 industries profiled in TRACOM's research. This is not surprising, considering the high level of internal teamwork, not to mention customer interaction, that is commonplace in this field. Many people in this industry are highly attuned to the needs and preferences of others, and skillfully put this into practice in their daily work lives.

Healthcare is one of the unique industries where all Styles are almost equally represented. What is most striking is that this industry also has one of the highest Versatility scores of all industries that TRACOM studies. This shows that this field has learned not only the value, but the necessity, of effective interpersonal skills and teamwork.

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