

STYLE & Versatility

by industry

EDUCATION

ABC



27%
analytical



13%
driving



32%
amiable



29%
expressive

The education industry includes traditional K-12, higher ed. and adult education and people in both direct educational roles and administration. The Amiable Style is the most common within education and at 32%, Amiables are more concentrated in education than in any other industry that has been researched. Interestingly, Expressive Style and Analytical Style people are also common within education. Only the Driving Style (13%) is under-represented in education.

intro

draws

Given the education field's natural tendency to have ongoing personal relationships, it's not surprising that Amiables are drawn to this industry. This Style — along with the Expressive Style — looks to make personal connections and have an influence upon others. The quest-for-knowledge and research aspects of education can appeal to the Analytical Style which is also well represented inside educational organizations.

While all Styles bring benefits to the world of education, the Amiable and Expressive Style are especially skilled at building connections that can be effective as educators. Most people can remember a teacher who made an important contribution in their own life, and oftentimes these contributions were based on creating a personal connection rather than simply conveying technical expertise. In the world of higher education, the Analytical Style educator can be successful through research and publishing which are likely to be enhanced by this Style's emphasis on accuracy and exploration of data.

strengths

#1

versatility

The education industry is the top-ranked industry on average Versatility, besting 23 other industries with comparable data. This high performance is likely the result of both the people that are drawn to the education field and skills developed on the job. Primary and high school teachers often need to develop connections with students from a wide range of backgrounds and certainly different behavioral profiles. They receive both advance and on-the-job training in these skills. An increasing national emphasis on evaluating teacher performance likely will help teachers understand the importance of building effective connections.

Amiable, Expressive and Analytical Style all can bring their unique behavioral skills to improving the educational environment and creating a culture for learning. Even with a relatively small percentage of people in the education field, Driving Style people can contribute to success in education, particularly as new teaching techniques and school formats are tested and evaluated.



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