

STYLE & Versatility

by industry

TRANSPORTATION



31%
analytical



18%
driving



20%
amiable



31%
expressive

The transportation industry includes a wide variety of job roles filled by a diverse range of people, whether in the ranks of drivers, pilots and engineers, in the myriad back-office support roles, or in customer-service positions. This diversity of roles makes room for people of all Styles, although research shows that the Expressive and Analytical Styles are most highly represented.

draws

Specific jobs in the industry can hold different appeals for different people. Analytical Style people, for example, can be drawn to the solitary nature of work as a truck driver or train engineer, while Expressive Style people may be more at home in customer-facing roles. A breakdown of Style by job title may reveal that these two Styles are mainly concentrated in different roles.

Each Style can lend its unique strengths in different ways, and high Versatility can make everyone more effective when working with each other. Expressive Style people can be an asset in roles requiring frequent interaction with customers, co-workers and others. Analytical Style people can add value through their strict attention to correctness and skill in drafting detailed plans.

intro

strengths

#11

versatility

The transportation industry ranks directly in the middle of the 26 industries profiled in TRACOM's research on average Versatility, coming in 11th place. This rank reveals that the industry is generally more skilled in working effectively with a diverse range of people, while at the same time revealing an opportunity for improvement. Any transportation company that can boost its employees' average Versatility can gain a distinct advantage over competitors.

Driving and Amiable Style people can add value to transportation companies through their unique strengths, although they are represented in smaller numbers than the other Styles. Driving Style people can add value as traffic controllers or supply-chain managers, for example, by leveraging their penchant for efficiency, while Amiable Style employees can boost team spirit in difficult times through their supportive nature.



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